

Tokyo Workshop on Entrepreneurship and Innovation

Date : March 16th and 17th, 2017

Venue : Surugadai Memorial Hall (Room 430) , Chuo University

<http://global.chuo-u.ac.jp/english/siteinfo/visit/surugadai/>

Co-organized by Chuo University, Hitotsubashi University, and Kwansei Gakuin University
Supported by the Nomura Foundation, JSPS Kakenhi, and Shoko Chukin Bank

Program

< Day 1 >

Opening Address (13:00)

Session “Firm growth” (13:10 - 14:50)

Chair: Hiroyuki Odagiri (Hitotsubashi University)

Alex Coad (Joint Research Centre, European Commission)

Too fast to live? Effects of growth on survival across the growth distribution

Discussant: Yuji Honjo (Chuo University)

Junichi Nishimura (Gakushuin University)

Sources of the growth of bio startups in the US and Japan

Discussant: Yuya Ikeda (National Institute of Science and Technology Policy)

Session “Regional perspectives on innovation” (15:20 - 17:00)

Chair: Nobuo Kobayashi (Kwansei Gakuin University)

Xibao Li (Tsinghua University)

Knowledge spillover and the innovation of startups

Discussant: Koichiro Okamura (Kwansei Gakuin University)

Nobuya Fukugawa (Tohoku University)

Problem solving and intermediation by local public technology centers in regional innovation systems: The first report on a branch-level survey on technical consultation

Discussant: Shoko Haneda (Chuo University)

Welcome dinner (17:30)

< Day 2 >

Session “IPRs and entrepreneurship” (10:00 - 11:40)

Chair: Koichiro Onishi (Osaka Institute of Technology)

Joern Block (University of Trier)

The role of trademarks in entrepreneurship and innovation

Discussant: Sadao Nagaoka (Tokyo Keizai University)

Masatoshi Kato (Kwansei Gakuin University)

Do innovators outperform non-innovators? The roles of pre- and post-entry innovations in new-firm survival

Discussant: Alex Coad (Joint Research Centre, European Commission)

< Lunch >

Session “Entrepreneurial finance” (13:00 - 14:40)

Chair: Hirofumi Uchida (Kobe University)

Haibo Zhou (University of Twente)

Escalation of commitment in business angel investment decision making: Antecedents and consequences

Discussant: Hidenori Takahashi (Nagoya University)

Kazuo Yamada (Nagasaki University)

Does the group-affiliation influence the debt financing of newly established companies?

Discussant: Arito Ono (Chuo University)

Session “Opportunities for entrepreneurship and innovation” (15:00 - 16:40)

Chair: Jung-wook Shim (Kyoto Sangyo University)

Atsushi Ohyama (Hitotsubashi University)

Industry growth through spinoffs and startups

Discussant: Hiroyuki Odagiri (Hitotsubashi University)

Hiroyuki Okamuro (Hitotsubashi University)

Who wishes to be an entrepreneur and who prepares for that? Evidence from statistical micro data in Japan

Discussant: Noriyuki Doi (Kwansei Gakuin University)

Closing Address (16:40)

Organizing committee: Yuji Honjo, Masatoshi Kato, and Hiroyuki Okamuro

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